

**WE'RE LOOKING  
FOR THE...**



 **BILLY BLUE**  
COLLEGE OF DESIGN

**MAKE SOMETHING  
CRAZY AND COOL  
AND START YOUR  
DESIGN EDUCATION**

Billy Blue College of Design is on the lookout for raw talent in design. Show us your most out-there personal work and win one of two Scholarships worth up to \$28,000 each.

# BILLY BLUE COLLEGE OF DESIGN SCHOLARSHIP BRIEF 2011

Design today is all about passion, experimentation and challenging the mainstream. We see this reflected in all kinds of creative cultures. Surf, skate, hip-hop, metal, indie, online and in all the corners of the creative industries : computer arts, games, animation, graphic arts, fashion, interior spaces, installation, performance, music, tv & radio, movies and video. Hands-on, full-on, head-on.

Billy Blue College of Design prepares you for a future as a design professional and equips you with the ideas, skills, networks and opportunities you need to move into a successful career as an agent of change.

Billy Blue is on the hunt for people who are prepared to have a go and challenge existing parameters. We favour the brave.

So, let's think about your scholarship submission process:

- What kind work do you really love making (art, computer art, animation, fashion, model making, video, photography, interior spaces etc)
- What statement do you want to make, what are you hungry to communicate?
- What materials do you want to use?
- How do I pull it all together?
- How do I fit 'it' in a padded bag and buy a stamp?

You have a feast of choices for your submission:

- An art image on paper, canvas, plywood or skin etc
- Drawing/illustration/collage
- A wearable object or garment
- An image made in letters or words
- A graphic novel
- T-Shirt graphics
- Interior design/spaces/installation
- Working web site
- Animation
- Photo manipulation
- Movie or Short Film
- A weird, hairy thing

## SUBMISSION REQUIREMENTS

- Assemble or print your submission to A3 size (297 x 420mm)
- Make something much bigger and photograph it to A3 size
- Supply your animation, film or digital art on cd
- Make a book
- Make a model
- Make a beautifully packaged garment
- Make a mad masterpiece

Please complete the below registration form and attach this to the back of your A3 Board(s) and mail your submission(s) to:

*Billy Blue College of Design Scholarships 2011*  
PO BOX 728, North Sydney  
NSW 2059 Australia

Or deliver them in person to:

NSW - Level 2, 80 Pacific Highway, North Sydney 2060  
QLD - 10 Costin Street, Fortitude Valley, Brisbane 4006  
VIC - 25 Victoria Street, Fitzroy, Victoria 3065

## SCHOLARSHIP INFORMATION

Closing date for entries is Friday 9th December 2011 at our office. Winner will be announced on Friday 16th December 2011. Please ensure that your contact details are attached to the back of your entry. Entries will be assessed by college academics on originality and inspiration and not necessarily based on skill. Entry is restricted to Australian Citizens or permanent residents of Australia. Talk to your career advisor or art teacher for more details, or contact us on 1300 851 245 or email [info@billyblue.edu.au](mailto:info@billyblue.edu.au).



## APPLICATION FORM (STICK ME TO THE BACK OF YOUR A3 SUBMISSION/S)

### PERSONAL DETAILS

Full Name:	DOB (DD/MM/YY):
Address:	Postcode:
Telephone:	Mobile:
	Male <input type="checkbox"/> Female <input type="checkbox"/>

### ABOUT YOU

School attended/grade:
Academic achievements:
Work experience (if any):
Interests/hobbies:
Other skills/achievements: