



BILLY BLUE
COLLEGE OF DESIGN



Course	Adobe Creative Suite 4 Basic
Lecturer	Bianca Mediati or Désirée DeKlerk
Duration	Three days 10.00am – 4.00pm or ten evenings 6.30 - 8.30pm
Dates	Saturday: August 21, 28, September 4; October 9, 23, 30 (no class October 16); November 27, December 4, 11 Tuesday: August 17 to October 19
Fee	\$715
Venue	Billy Blue College of Design, 171 Pacific Highway, North Sydney

Course Outline

The course is hands-on. It is based on a relevant design brief set by the lecturer so you will:

- explore how the applications within CS interact with each other
- get to know the interface and learn how to customise CS to your liking
- work through the core tools and functions of each of the three software applications
- become comfortable with some of the basic concepts of graphic design and the basic aspects of printing

Who should attend

Adobe Creative Suite – InDesign, Illustrator and Photoshop - provides the most comprehensive graphic, photo editing and design environment. Learn how to use the industry's essential tools for design and print production, and combine them to improve your creative output. You'll become familiar with the packages and adept at using them together.

Course Outcomes

At the end of this course you will be able to:

- use Illustrator, InDesign and Photoshop with confidence
- draw and develop logos from scans or scribbles for commercial use
- clean up, modify and enhance images in Photoshop



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- bring text, logos and images into InDesign to create business cards, flyers and multi-page documents
- create print-ready PDF documents for digital and offset printers

Course Content

Illustrator

- learn the tool bar, options palette and how to work within illustrator
- shapes, colours, gradients and transparency
- freehand drawing – the pencil and brush
- using the Pen tool to draw – hand tracing and accuracy
- understand and editing curves
- work with text

Photoshop

- understand resolution, pixel depth and colour modes
- making Selections and creating basic masks
- retouching images – tonal arrangement, colour balance
- using the healing brush and clone tools

InDesign

- understand page layout
- placing text and graphics
- text wrapping and effects
- creating documents with bleed and understanding print ready documents
- creating a print ready PDF

Acrobat

- using Acrobat to create and edit PDFs
- adding PDF security
- using Acrobat for presentations



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Prerequisites

Basic Computer/ Internet skills with PC or Mac – mouse skills, opening software and saving files is essential. We will be using the Apple Macintosh, but using the CS4 package is almost exactly the same on PC and Mac.

Lecturers' Biographies

Bianca Mediat

Bianca has six years experience in brand, exhibition and design management. Whilst completing a Bachelor of Design (Industrial Design) at UTS Bianca worked at an exhibition design consultancy managing clients such as Fuji Xerox, Malaysia Tourism, Macau Government, Sydney Olympic Park, Royal Easter Show. At Frost Design she is a Project Manager, responsible for project proposals and management of the design process. She is constantly writing, directing and reviewing.

At Billy Blue, Bianca was Project Manager of Project Studio, an industry-based design studio for Billy Blue students. She managed a large and varied number of creative projects including the production and delivery of bi-annual exhibitions, international graduate exhibitions for partners and managing numerous student programs within the studio. Bianca liaised with industry about work experience, internships and jobs placement for students, and was heavily involved with student mentoring.

Désirée DeKlerk

As designer and teacher, Désirée DeKlerk has been working internationally as a visual communicator since 1978, creating and presenting courses that illuminate these skills in her students. She's been lecturing in graphic design and visual communications at Billy Blue since 2004.

Amongst others, she has designed for: The Australian Museum, The Swedish Tobacco Company, Heineken, Doubleday Book Publishers, Hanimex, and the Total Design Bureau in Amsterdam. Ever fascinated by colour and shape, Désirée has created beautiful fabrics and unique wearable art pieces for dancers and celebrities. She has published a book of graphic symbology, embodying profound philosophical concepts, and now creates her own design projects.