



BILLY BLUE
COLLEGE OF DESIGN



Course	Digital Photography – Level One
Lecturer	Sarah Jenkins
Duration	Two days 10.00am – 4.00pm
Dates	Saturday: October 30, November 6
Fee	\$495
Venue	Billy Blue College of Design, 171 Pacific Highway, North Sydney

Course Outline

Take control of your camera! This hands-on, practical course is for beginners and amateurs who have a digital SLR camera but are unsure of how to progress from the automatic button mode. You'll be introduced to the basics of how aperture, shutter speed, lighting and composition control the creative process of capturing images. And you'll master basic photo editing to enhance your photos for printing or viewing on-screen. The course includes field trips.

Who should attend?

You're a beginner or amateur photographer using a digital SLR camera, who wants to take the next step. You may want to improve your personal photography, or you may be a business owner, art teacher, journalist, architect, interior designer and want to gain more creative control. If you want to understand the process and produce high quality digital images, this is the course for you.

Course Outcomes

At the end of this course you will be able to:

- Have an understanding of camera handling and functions of your Digital SLR.
- Get the most out of your DSLR and its many capabilities and settings to use to creative effect; with an emphasis on hands-on practical field trips.



- Train your eye to capture great images through the creative process of controlling lighting, shutter speed, aperture, exposure control, white balance, ISO settings and focus options.
- Give that edge to your photographs by learning how to turn an average photo into a great one through composition and depth of field.
- Have the confidence and skills to shoot a variety of subjects including: portraits, landscapes, architecture, nature, motion, macro.
- Understand the difference between file formats and processing your images for web, email and print.
- Digitally enhance your photos through using basic photo editing software. A few simple and quick post-production techniques such as improving the colour, tone, composition and sharpness of your images.

Overview of Course Content

- General Introduction to digital photography
- Your digital SLR camera functions
- Aperture, shutter speed, ISO setting, white balance, exposure compensation, exposure lock
- Light, composition, depth of field, lens perspective
- Use of flash and shooting techniques in various light conditions
- Hands-on shooting with field trips
- File formats, file sizes, memory
- Basic photo enhancement / editing techniques using photo-editing software
- Hand-out detailed notes

Course Prerequisites

- No prior photography knowledge is required. This course is for those who have a digital SLR camera; if you have a compact camera in addition to your DSLR bring that along too.



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- Bring your camera lenses, manual and cable.
- Memory cards. At least 1GB card. Charged camera battery and a spare battery if possible.
- Tripod, if you have one.
- Basic computer / internet skills with PC or Mac.

NOTE: This course is not suitable for those with compact cameras.

Lecturer's Biography

Sarah Jenkins is a graphic designer and freelance photographer. She has many years experience in both the photography and graphic design fields, working for highly-regarded agencies in Sydney and London. In addition to teaching digital photography, Sarah currently runs her business SignatureBook - high-end, custom designed and printed coffee table photobooks; works as an art director on various photographic assignments and also shoots photos on a freelance basis. Her passion for travel (she has travelled to all seven continents) fits in perfectly with her love of photography and design.

Sarah's websites are: www.sarahjdesign.com and www.signaturebook.com.au.