



BILLY BLUE
COLLEGE OF DESIGN



Course	InDesign CS4 Basic
Lecturer	Nathan Scoular
Duration	Two days 10.00am – 4.00pm
Dates	Saturday: October 16, 23
Fee	\$495
Venue	Billy Blue College of Design, 171 Pacific Highway, North Sydney

Course Outline

Adobe InDesign has revolutionised the publishing world and is now the industry standard page layout application. It is perfect for designing everything from small items such as small press ads, flyers and brochures to large book and magazine projects. InDesign seamlessly integrates with Photoshop and Illustrator files and has similar tool and palette layouts and shared keyboard commands.

Even though it is an intricate program, InDesign is surprisingly easy to master and your layouts will soon be containing anything your imagination can come up with!

Who should attend

You want to design and produce better promotional materials and high quality, attractive publications, and do it more easily and in-house. With this powerful set of tools, you'll be able to translate your imagined designs to real, effective, materials – from document set-up right through to final print. Whether you work in a design, advertising, PR or publishing environment, chances are you will need to use InDesign at some point in your career.

Course Outcomes

At the end of this course you will be able to:

- Start InDesign and explore the InDesign environment
- Understand and apply basic graphic design principles
- Create new multi-page documents



- Use margins and guides effectively
- Work with features in the InDesign window
- Select and work with InDesign's main tools
- Insert and format and text
- Use paragraph style sheets effectively
- Create and work with layers
- Place and use raster and vector images
- Work with colour swatches and objects
- Package and preflight a document
- Create screen and print-ready artwork as a PDF file

Course Content

- **The InDesign environment**
Exploring the tools and palettes, creating single sided and facing page documents, bleed and slug areas, multi-page documents, master pages, section starts and automatic page numbering
- **Working with text**
Importing and formatting, threading text frames, style sheets, text frame options, text wrap and baseline grids
- **Working with colour**
RGB, CMYK and Pantone models and their uses, creating and applying colours, saving as swatches
- **Working with pictures**
Placing from other programs, cropping and scaling, grouping, editing the original
- **Working with layers**
Creating, moving, hiding, locking, duplicating
- **Finalising documents**



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Prerequisites

Basic computer/ internet skills with PC or Mac. Courses are conducted on Mac, but are suitable for PC users.

Lecturer's Biography

A graduate from Billy Blue College of Design, Nathan has returned to the College to teach after spending almost a decade working in a variety of key design roles across a diverse range of industries. These include: Advertising, Packaging, Internet / Broadcast, Corporate Identity / Branding, and Publishing; working with clients such as: Malaysia Airlines, Southcorp Wines, Goodman Fielder, Nudie Fruit Juice, Yahoo!, Orotan, Marcs, Lion Nathan, National Museum of Australia and the Discovery Channel.

Nathan strongly believes in the power of a good idea and also that a good idea is worthless unless it is executed with technical excellence. In addition to teaching at Billy Blue, Nathan is the director and partner of a Sydney-based design agency specialising in publishing design.