Billy Blue College of Design at Torrens University Australia is a part of Laureate International Universities - the largest global network of degree-granting higher education institutions, with more than one million students enrolled across more than 70 institutions in 25 countries.

We are distinguished by our commitment to providing innovative, industry relevant degrees at the highest levels. This not only provides students with a guarantee of quality but also a unique learning experience that sets them apart from other college and university graduates.
ONCE YOU DECLARE TO THE WORLD THAT YOU’RE A CREATIVE TYPE, THE UNIVERSE AROUND YOU CHANGES FOREVER – SKILLS, DISCIPLINES AND CAREERS YOU’VE NEVER CONSIDERED... OR MAYBE EVEN HEARD OF COME INTO SCOPE. THAT’S WHEN YOU FREAK OUT AT THE SHEER BREADTH OF CHOICES, GOING INTO PANIC MODE AND APPLYING FOR THAT BANK TELLER POSITION INSTEAD.

Perhaps you doodle caricatures of your co-workers on deposit slips between transactions.

Not anymore! This course guide isn’t merely a work of art that blends form and meaning into a breathtaking masterpiece. It’s also a guide to your future. Within these pages, a wild new universe of opportunities can be distilled into a manageable suite of: “Yes this is me!” and “No, but damn that’s cool.”

Take your unique passion and use it to shape the world through design.

Whichever path you choose, Billy Blue is here to make sure you have the practical skills to back up your imagination. Whether you end up a fashion designer, interior decorator, magazine artist or curator of a blindingly popular Pinterest account dedicated to antique playing cards, your first step into a lifetime of creative reward begins here.
Who’s this Billy Blue character, you ask?

Billy Blue
(The Ferry Man)
and who we are

HE WAS A CONVICT, HE STOLE SOME RAW SUGAR, WAS TRANSPORTED TO AUSTRALIA, SERVED THE FINAL TWO YEARS OF HIS SENTENCE BEFORE ROLLING UP HIS SLEEVES AND GETTING TO WORK.

Billy set up the first ferry service in Sydney Harbour, he built a pub called the Commodore Hotel and had absolutely nothing to do with design... until 1977, when a magazine bearing his name appeared on Australian shelves. Billy Blue (the magazine) led to Billy Blue (the design agency) which led to Billy Blue (the college of design).

Since 1987, Billy Blue College of Design has been honouring the legacy of that clever convict by teaching novice creatives the skills they need to stand out from the crowd when they graduate. Although the agency that spawned our college was dissolved in 2009 (the surf was up), we maintain their reputation for unconventional, non-conformist, commercially relevant design work.

In 2016, Billy Blue joined Torrens University Australia, which means all students will graduate with a university qualification. Torrens is part of Laureate International Universities, which means as a student you are now automatically connected with more than 70 institutions worldwide, including design schools from around the globe.

Now all you have to do is let the entrepreneurial and creative spirit of Billy Blue flow through you. And stay away from raw sugar...
WHY STUDY AT BILLY BLUE?

Billy Blue College of Design is distinguished by our commitment to providing innovative, industry-relevant courses at the highest levels.

BILLY BLUE GRADUATES ARE STRONGLY RECOGNISED BY THE DESIGN INDUSTRY AND CONSTANTLY SOUGHT OUT – OFTEN BEFORE THEY EVEN GRADUATE. WORK-READY, INCREDIBLY TALENTED AND ALWAYS PREPARED TO TEST NEW WATERS, THEY ARE PROBLEM-SOLVERS WHO LIKE TO SWIM UPSTREAM WHEN EVERYONE ELSE IS GOING THE OTHER WAY. BILLY BLUE HAS LAUNCHED THE CAREERS OF THOUSANDS OF DESIGN GRADUATES. SOME ARE RUNNING THEIR OWN STUDIOS, FREELANCING OR WORKING FOR TOP CREATIVE AGENCIES SUCH AS INTERBRAND, DDB, MC SAAITCHI, AND BRANDS LIKE CAMILLA, VOLLEY, ZANEROBE.

Show that paragraph to your parents, spouse, conscience or whoever else is panicking about your future career, and we’ll dig into the more exciting reasons to study designery stuff* at Billy Blue. Our lecturers are experts from around the world, and by studying with them you’ll be building a network of contacts, mentors and industry leaders. Even while you’re learning your craft, you’ll be working on real-world projects – so everything you do in the classroom has global relevance.

Not that you have to be bound to the classroom, like a kindergartener forced to finger-paint when they just want to collect interesting rocks in the playground.

Billy Blue students choose how, where and when they learn – so you’re in control of your own experience. We provide modern learning platforms, techniques, content and industry experience that will propel you toward your individual goals.

Finally, all that global talk previously is something we’re serious about. Our connection to Laureate International Universities is worth repeating, because those 70+ institutions put you in a position to collaborate with other brilliant minds across the world. From the beginning, your greatest asset will be the ability to develop ideas at a global level, with the skills to make them a reality. Laureate’s “Here for Good” program is part of that, with an emphasis on entrepreneurial opportunities to make the world a better place.

*Bachelor of Designery Stuff not available in 2017
If you have a flair for creativity but can’t decide between graphic design, digital design, video production, interior design or fashion, this higher education diploma gives you the ability to choose your design career options and sample 2–4 of the following specialist areas: Branded Fashion Design, Communication Design, Digital Media Design or Interior Design. It’s perfect for people who order half-and-half pizzas or mix their drinks.

**SAMPLE THE SMÖRGÅSBORD**

The Diploma of Design provides full credit as a pathway into the more advanced courses so you can use it as a yellow-brick road to finishing your full degree. Or you can take what you’ve learnt and use it to create some new hybrid discipline the likes of which has never been seen before! Like Interior Communication or... Design Design!
CAREER OUTCOMES
> Designer
> Finished artist
> Graphic designer
> Interactive designer
> Web designer
> 2D / 3D Animator
> Interior Designer

ENTRY REQUIREMENTS - GENERAL
> Minimum ATAR of 56 or equivalent
> For international applicants equivalent IELTS 6.0 (Academic) with no skills band less than 5.5

ENTRY REQUIREMENTS - SPECIAL
Demonstrated ability to undertake study at this level:
> Work experience; and/or
> Other formal, informal or non-formal study
> attempted and/or completed; and/or Design portfolio (6-10 pieces of original creative work)

COURSE DETAILS:
Provider: Billy Blue College of Design at Torrens University Australia

DURATION:
Full-time: 1 year
Full-time accelerated: 7 months
Part-time: 2 years max

DELIVERY:
Full-time Blended*
Part-time Blended*
*Blended - face to face on campus plus facilitated Online

LOCATION:
Sydney, Melbourne and Brisbane

FEE-HELP:
Available for eligible Australian students. This course is currently only offered to domestic students.
The fashion industry needs people who can create fresh, inspiring, imaginative designs – then develop and produce them for commercial success.

The Branded Fashion Designers’ role is to find the most creative, strategic, sustainable and cost-effective solution. They take a generic form (shorts, jeans, T-shirt, skirt), then rework and customise it so it fits with a brand and its image. They work to a price-point determined by their market, dealing with pattern makers and garment constructors to create the final product.
A Bachelor of Branded Fashion Design from Billy Blue will allow you to enter the industry as a brand fashion designer, buyer, brand manager, trend forecaster, merchandiser or product developer.

Delve into the design and development of products for a brand’s clothing collections. Manage the production of designs to meet project budgets and time lines, discover brand trends, 2D and 3D imaging, project management, plus garment construction, the history of design and fashion business.

You will also have the opportunity to complete an internship with one of our fashion industry partners, giving you fantastic business experience, fresh contacts, and material for your CV and portfolio.

They might even let you keep an outfit or two. For “research”.
DESIGNING, PRODUCING AND BRANDING GARMENTS – THAT’S WHAT THIS COURSE IS ALL ABOUT. USING THE LATEST SOFTWARE TO COMMUNICATE YOUR IDEAS EFFECTIVELY, YOU’LL CREATE AND BRAND A RANGE OF DESIGN SOLUTIONS BASED IN REAL-WORLD SCENARIOS.

More than simple clothes making, the Bachelor of Branded Fashion Design also covers project budgets and time lines, brand integrity and positioning, as well as the theory behind marketing, strategy and forecasting fashion trends.

CATWALK INTO A CAREER

If you’re interested in having something like branded fashion designer, buyer, merchandiser or product developer on your LinkedIn summary, this innovative qualification is a great pathway. It’s also perfect for laying the foundations of your own clothing range. Picture yourself working for any number of leading fashion brands, from Country Road and Louis Vuitton to General Pants or Witchery. Maybe you’ll even be one of the people who invents new colours for Converse sneakers, like “Harvest Pumpkin”.

PRINT ISN’T DEAD
ENTRY REQUIREMENTS
General:
> Year 12 with minimum ATAR 60 or equivalent.

Special:
> Demonstrated ability to undertake study at this level: having prior industry/work experience, and/or completed or partially completed subjects or courses of a degree, associate degree or diploma from an accredited institution; AND/OR
> Submission of a design portfolio (6-10 pieces of original creative work); AND/OR
> Students may be asked to undertake an interview.

ENTRY REQUIREMENTS FOR OVERSEAS STUDENTS
> IELTS (Academic) score of 6.0 minimum or equivalent, with no skills band less than 5.5.

WHAT SUBJECTS WILL YOU STUDY?
For subject descriptors, refer to Bachelor of Branded Fashion Design course page: billyblue.edu.au/courses

LEVEL 100
8 core subjects:
- Fashion Illustration
- Colour and Material Theory
- Design Exploration
- Introduction to Branded Fashion Technical Drawing
- Graphic Framework for Branding and Design
- Fashion versus Clothing
- Introduction to Shape and Form
- Fashion Studio Practice

LEVEL 200
7 core subjects and 1 elective:
- International Fashion Systems
- Digital Print Design and Print Theory
- Techs and Specs for Fashion
- Branded Fashion Co-operative
- Design Development and Costing
- Advanced Draping and Sewing
- Enterprise Management Systems

LEVEL 300
6 core subjects and 2 electives:
- Collection Design
- Professional Portfolio Production
- Branded Fashion Industry Research
- Portfolio Range
- Technical Portfolio Production
- Branded Fashion Production

ELECTIVES
- Fashion and Social Media
- Fashion Marketing and Brand Development
- Fashion Buying and Merchandise Planning

Electives are subject to availability and may not be offered in all locations or during particular times.

COURSE DETAILS:
Provider: Billy Blue College of Design at Torrens University Australia
CRICOS course code 090293C
DURATION:
Full-time: 3 years
Full-time accelerated: 2 years
Part-time: 6 years max
DELIVERY:
Full-time Blended*
Part-time Blended*
*Blended - face to face on campus plus facilitated Online
LOCATION:
Sydney, Melbourne and Brisbane
FEE-HELP:
Available for eligible Australian students.

“DON’T CELEBRATE THE MUNDANE. FOLLOW YOUR DREAMS AND COMMIT TO THEM. THE INVESTMENT IN YOURSELF IS THE BEST INVESTMENT YOU’LL EVER MAKE.”

Jodie Hilton,
Branded Fashion Design Graduate
We’ve got ‘em all, future legends – typography, branding, publication design, advertising, image making, packaging, web design and information design.

Graphic design influences almost everything we see, with effective communication and creative thinking consistently topping the “must have” lists of potential employers. The world needs more creative thinkers, and graphic and communication designers are perfectly situated to answer this call.
Our courses in graphic and communication design will introduce you to a comprehensive range of disciplines, including typography, branding, publication design, advertising, image making, packaging, web design and information design.

You will focus on the creation of visual messages, ideas and information for a range of audiences.

You bring the attitude, we’ll bring the skills.

“I was interested in learning more about illustration, but I didn’t want to spend three years studying only to realise there wasn’t much work in my vocation. The Billy Blue Communication Design course opened my eyes to the breadth and variety of design.”

HOLLY DORAN, Communication Design Graduate
GRAPHIC DESIGN IS EVERYWHERE YOU LOOK (EXCEPT MAYBE AT A TREE) AND ONE OF THE MOST IMPORTANT FACTORS IN SUCCESSFUL WORK IS THE ABILITY TO TALK TO YOUR AUDIENCE.

This course combines creative thinking with a comprehensive range of communication design disciplines: typography, branding, publication design, advertising, image making, packaging, web design and information design. Moving from basic exercises to a range of fully comprehensive projects – where initial concepts are taken through to printed or screen-based products – the focus is on the creation of visual messages, ideas and information for a range of audiences.

TRANSLATE THE FUTURE

The huge amount of visual material made for commercial and cultural purposes means there’s plenty of work to be found in communication design.

This qualification equips you with the skills to become employed in fields such as graphic design, art direction, illustration, advertising, print media, magazine design and publishing, copy writing, typography, finished art, packaging design, book design, information architecture and interactive graphic design. It won’t help you get a job as a stockbroker or blacksmith, though.
ENTRY REQUIREMENTS

General:
> Year 12 with minimum ATAR 60 or equivalent.

Special:
> Demonstrated ability to undertake study at this level: having prior industry/work experience, and/or completed or partially completed subjects or courses of a degree, associate degree or diploma from an accredited institution; AND/OR
> Submission of a design portfolio (6-10 pieces of original creative work); AND/OR
> Students may be asked to undertake an interview.

ENTRY REQUIREMENTS FOR OVERSEAS STUDENTS

IELTS (Academic) score of 6.0 minimum or equivalent, with no skills band less than 5.5.

WHAT SUBJECTS WILL YOU STUDY?

For subject descriptors, refer to Bachelor of Communication Design course page: billyblue.edu.au/courses

LEVEL 100

5 core subjects and 3 electives:
- Design Fundamentals
- Design Exploration
- Thinking Visually
- Typographic Fundamentals
- Ways of Seeing

LEVEL 200

1 core subject and 7 electives:
- Message, Meaning, Media

LEVEL 300

6 core subjects and 2 electives:
- Live Design Studio
- Major Project
- Culture of Change
- Exhibition/Live Briefs
- Portfolio
- Business by Design

ELECTIVES

- The Language of Type
- Developing Visual Vocabulary
- Brand Management
- Data Visualisation
- Experience, Interface, Interaction
- Time, Space, Motion
- Text and Image
- Typographic Systems
- Type Generation
- Life Though a Lens
- Audience, Viewpoint, Commentary
- Sequence and Narrative
- Interaction Design
- Motion Design
- Interface Development 1
- Content and Technology Systems
- Live Action Production
- Motion Graphic Design 1
- Environmental Branding
- Internship
- Society, Packaging, Consumers
- Packaging and Branding
- User-centred Design
- Inspiration to Implementation
- Way finding

ELECTIVES are subject to availability and may not be offered in all locations or during particular times.

COURSE DETAILS:

Provider: Billy Blue College of Design at Torrens University Australia

CRICOS course code 090295A

DURATION:
Full-time: 3 years
Full-time accelerated: 2 years
Part-time: 6 years max

DELIVERY:
Full-time Blended*
Part-time Blended*
*Blended - face to face on campus plus facilitated Online

LOCATION:
Sydney, Melbourne and Brisbane

FEE-HELP:
Available for eligible Australian students.
DIPLOMA OF

GRAPHIC DESIGN

FIRE UP YOUR IMAGINATION, CHECK YOUR MIRRORS AND POWER INTO A REWARDING CAREER IN GRAPHIC DESIGN.

This course gives you the key conceptual and technical skills to transform fantastic concepts into visual reality, making onlookers go, “How did you do that?” And you just nod slowly, full of smug wisdom. By enhancing your design awareness and combining problem-solving and technical skills, you’ll be equipped to respond to the requirements of a fast-paced, visually literate society. You’ll also be equipped to shake your head at the menus that local restaurants drop in your letterbox.

MAKE IT PRETTY (OR UGLY, DEPENDING ON THE BRIEF)

There are so many ways to make graphic design work for you that we’re not even going to bother listing them.

...

...OK, fine. It could lead to careers in realms like packaging, junior art direction, computer finished art, web design, branding and identity design, environmental and way finding design, magazine and publishing design, and advertising.
ACADEMIC ENTRY REQUIREMENTS (ALL STUDENTS):
> Australian Year 12 or equivalent or higher qualification;

ADDITIONAL ENTRY REQUIREMENTS (ALL STUDENTS):
> Completion of a Design subject as part of Year 12 studies;
OR
> Submission of three examples of creative work demonstrating design skills to support learning at Diploma level.

SPECIAL ENTRY REQUIREMENTS:
Students not meeting the Academic Entry Requirements may demonstrate their ability to undertake study at this level by:
> Having prior industry / work experience, and / or completed or partially completed subjects or courses of a degree, associate degree or diploma from an accredited institution;
OR
> Submission of three examples of creative work plus a supporting 300 word personal statement.

GET A CAREER IN:
- Packaging
- Junior Art Direction
- Computer Finished Art
- Web design
- Branding and Identity design
- Environmental and way finding design
- Advertising
- Magazine and publishing design

CORE SUBJECTS:
- Research and Academic Skills
- Design Software
- Visual Communication
- Typography
- Typography 2
- Symbols and Branding
- Finished Art
- Design Industry
- Specialisation
- Interaction Design
- Career Preparation
- Design Thinking 1

COURSE DETAILS:
Provider: Billy Blue College of Design at Torrens University Australia

DURATION:
Full-time: 1 year (3 trimesters)
Part-time: 2 years (6 trimesters)

DELIVERY:
Full-time Blended*
Part-time Blended*
Full-time Online
Part-time Online
*Blended - face to face on campus plus facilitated Online

LOCATION:
Sydney, Melbourne, Brisbane add Online

FEE-HELP:
Available for eligible Australian students.

This course is currently only offered to domestic students.
If it's on a screen, it's digital design. And with more and more screens popping up in our lives every day, there's plenty to do – whether you work for a company or yourself.
Digital Media Design courses are industry-driven, giving you in-demand skills for a wide range of high-growth sectors from web and mobile to 3D and visual effects.

Want to study more than one area? No problem – each of our degrees allows you to experience another specialisation. Want a tasting platter? Our seven-month Diploma of Digital Media Design introduces a range of concepts and skills, and can lead to a degree with only a year and a half of further study.

You’ll also have the opportunity to complete an internship with one of our digital media industry partners, giving you fantastic studio experience, fresh contacts, and material for your CV and portfolio.

Explore virtual worlds and unlock achievements for bragging rights!

“In the Bachelor of Film & Video Design course we learn After Effects (which was used to create the film), sound recording and finding actors. We also focus on film principals that help with telling a stronger story”

Tristan Klein, Bachelor of Digital Media (Film and Video Design) & Tropfest runner up 2016
DIGITAL MEDIA

BUILDING WORLDS, CREATING CHARACTERS AND USING THEM TO TELL FANTASTIC STORIES – THAT’S THE DREAM THAT THIS DEGREE MAKES A REALITY.

Acquire hands-on skills in modeling, rigging, animation, texturing, lighting and compositing. Explore design and animation theory to enrich your creativity and storytelling, working through briefs and creative processes used by the industry. In your final year, you can apply for an internship with a professional 3D design and animation studio, and get the chance to work on live project work for a real-world client. Complement your specialisation by taking elective subjects in Motion Design, Interaction Design or Communication Design. Pick and mix elective subjects to further tailor your degree to match the ending of the story you want to tell.

PICTURE YOURSELF ON THE MOVE

Billy Blue will give you the knowledge, skills and experiences you need to take on a career in 3D design or animation for film, games, TV, advertising, information/education... and beyond! Like Buzz Light-year, get it? Ahhhh, that movie’s 22 years old. We need to update our references, so hurry up and make a new animated series with “beyond” in the title. Thanks in advance.
ENTRY REQUIREMENTS

**General:**

> Year 12 with minimum ATAR 60 or equivalent.

**Special:**

> Demonstrated ability to undertake study at this level: having prior industry/work experience, and/or completed or partially completed subjects or courses of a degree, associate degree or diploma from an accredited institution; AND/OR
> Submission of a design portfolio (6-10 pieces of original creative work); AND/OR
> Students may be asked to undertake an interview.

ENTRY REQUIREMENTS FOR OVERSEAS STUDENTS

IELTS (Academic) score of 6.0 minimum or equivalent, with no skills band less than 5.5.

WHAT SUBJECTS WILL YOU STUDY?

For subject descriptors, refer to Bachelor of Digital Media (3D Design & Animation) course page: billyblue.edu.au/courses

**LEVEL 100**

8 core subjects:

- Design Fundamentals
- Design Exploration
- Experience, Interface, Interaction
- Time, Space, Motion
- Drawing for Concept Development
- Interaction Design
- Motion Design
- 3D Design and Animation

**LEVEL 200**

6 core / specialisation subjects and 2 electives:

- Digital Studio 1
- Character Modelling
- Character Animation 1
- Digital Studio 2
- Modelling and Visualisation
- Character Animation 2

**LEVEL 300**

6 core / specialisation subjects and 2 electives:

- Digital Studio 3
- 3D Visualisation, Compositing and Effects
- Animation Production
- Portfolio Development
- Emerging Practice in 3D Design and Animation
- Major Project in 3D Design AND
- Animation (optional for students taking 3D Design and Animation Internship)
  OR
- 3D Design and Animation Internship (competitive entry)

ELECTIVES

- Interface Development 1
- Content and Technology Systems
- Interface Development 2
- Experience Design 1
- Live Action Production
- Motion Graphic Design 1
- Story and Cinematography
- Compositing and Visual Effects 1
- Interface Development 3
- Experience Design 2
- Motion Graphic Design 2
- Compositing and Visual Effects 2

Electives are subject to availability and may not be offered in all locations or during particular times.

COURSE DETAILS:

Provider: Billy Blue College of Design at Torrens University Australia

CRICOS course code 090297K

DURATION:

Full-time: 3 years
Full-time accelerated: 2 years
Part-time: 6 years max

DELIVERY:

Full-time Blended*
Part-time Blended*
*Blended - face to face on campus plus facilitated Online

LOCATION:

Sydney, Melbourne* and Brisbane*

FEE-HELP:

Available for eligible Australian students.

* subject to student demand
IT’S WHERE HUMAN SENSES MEET DIGITAL INTERFACE. WHICH SOUNDS LIKE THE TAGLINE FOR AN AWESOME MOVIE ABOUT SECRET ROBOTS LIVING AMONG US, BUT IT’S ACTUALLY A DESCRIPTION OF INTERACTION DESIGN.

This course gives you the essential research, design and development knowledge required to make your mark in this exciting field across web, mobile, social and Online.

Through the touching of various screens, you’ll learn the theory and practice of user-experience design, information architecture, graphic and interface design, human-computer interaction, nonlinear storytelling, scripting and development, user behaviour and psychology, research, innovation and strategic thinking, and passing for human when your circuitry is playing up.

In your final year you can apply for an internship in a professional interaction design studio, working on live projects for a real-world client. Complement your studies by completing elective subjects in Motion Design, 3D Design and Animation or Communication Design. Pick and mix elective subjects to further tailor your degree.

TOUCH THE SCREEN TO CONTINUE (INSTRUCTIONS MAY NOT APPLY TO PAPER GUIDE)

Once you’ve filled your skull meat with all the above information, you’ll be more than ready to dominate your fellow puny humans as an information architect, interactive media designer, front-end developer, digital producer or UX designer. You’ll never beat the machines at chess, though. Stay humble.
ENTRY REQUIREMENTS

General:

> Year 12 with minimum ATAR 60 or equivalent.

Special:

> Demonstrated ability to undertake study at this level: having prior industry/work experience, and/or completed or partially completed subjects or courses of a degree, associate degree or diploma from an accredited institution; AND/OR

> Submission of a design portfolio (6-10 pieces of original creative work); AND/OR

> Students may be asked to undertake an interview.

ENTRY REQUIREMENTS FOR OVERSEAS STUDENTS

IELTS (Academic) score of 6.0 minimum or equivalent, with no skills band less than 5.5.

WHAT SUBJECTS WILL YOU STUDY?

For subject descriptors, refer to Bachelor of Digital Media (Interaction Design) course page: billyblue.edu.au/courses

LEVEL 100

8 core subjects:

- Design Fundamentals
- Design Exploration
- Experience, Interface, Interaction
- Time, Space, Motion
- Drawing for Concept Development
- Interaction Design
- Motion Design
- 3D Design and Animation

LEVEL 200

6 core / specialisation subjects and 2 electives:

- Digital Studio 1
- Interface Development 1
- Content and Technology Systems
- Digital Studio 2
- Interface Development 2
- Experience Design 1

LEVEL 300

6 core / specialisation subjects and 2 electives:

- Digital Studio 3
- Interface Development 3
- Experience Design 2
- Portfolio Development
- Emerging Practice in Interaction Design
- Major Project in Interaction Design (optional for students taking Interaction Design Internship)

OR

- Interaction Design Internship (competitive entry)

ELECTIVES

- Character Modelling
- Character Animation 1
- Modelling and Visualisation
- Character Animation 2
- Live Action Production
- Motion Graphic Design 1
- Story and Cinematography
- Compositing and Visual Effects 1
- 3D Visualisation, Compositing and Effects
- Animation Production
- Motion Graphic Design 2
- Compositing and Visual Effects 2

Electives are subject to availability and may not be offered in all locations or during particular times.

COURSE DETAILS:

Provider: Billy Blue College of Design at Torrens University Australia

CRICOS course code 090299G

DURATION:

Full-time: 3 years
Full-time accelerated: 2 years
Part-time: 6 years max

DELIVERY:

Full-time Blended*
Part-time Blended*
*Blended - face to face on campus plus facilitated Online

LOCATION:

Sydney, Melbourne* and Brisbane*

FEE-HELP:
Available for eligible Australian students.

* subject to student demand
ACQUIRE HANDS-ON SKILLS IN MOTION GRAPHIC DESIGN, DIGITAL VIDEO PRODUCTION, EDITING AND POST PRODUCTION, SOUND DESIGN, CONCEPT DESIGN, PRE-PRODUCTION PLANNING, CINEMATOGRAPHY, COMPOSITING AND VISUAL EFFECTS. EXPLORE THE THEORY AND CONTEXT OF DESIGN, FILM, TV AND ANIMATION TO ENRICH YOUR CREATIVITY AND STORYTELLING, WHILE WORKING THROUGH BRIEFS AND CREATIVE PROCESSES USED BY INDUSTRY.

In your final year you can apply for an internship in a professional motion design studio or production house, with the chance to work on live project work for a real-world client. Complement your studies by completing elective subjects in 3D Design and Animation, Interaction Design or Communication Design. Pick and mix elective subjects to further edit your degree to a director’s cut.

JUMP-CUT YOUR JOURNEY

This degree prepares you for a career designing and producing content for film, TV, games, advertising, information/education and whichever other platforms are invented between us writing this and you reading it. Liiiiiike, maybe there’s a Snapchat but it’s only for food-preparation videos with funny captions. Or maybe VCRs make a comeback like vinyl has. Either way, you’re good to go.
ENTRY REQUIREMENTS

General:
> Year 12 with minimum ATAR 60 or equivalent.

Special:
> Demonstrated ability to undertake study at this level: having prior industry/work experience, and/or completed or partially completed subjects or courses of a degree, associate degree or diploma from an accredited institution; AND/OR
> Submission of a design portfolio (6-10 pieces of original creative work); AND/OR
> Students may be asked to undertake an interview.

ENTRY REQUIREMENTS FOR OVERSEAS STUDENTS

IELTS (Academic) score of 6.0 minimum or equivalent, with no skills band less than 5.5.

WHAT SUBJECTS WILL YOU STUDY?

For subject descriptors, refer to Bachelor of Digital Media (Film & Video Design) course page: billyblue.edu.au/courses

LEVEL 100

8 core subjects:
- Design Fundamentals
- Design Exploration
- Experience, Interface, Interaction
- Time, Space, Motion
- Drawing for Concept Development
- Interaction Design
- Motion Design
- 3D Design and Animation

LEVEL 200

6 core / specialisation subjects and 2 electives:
- Digital Studio 1
- Live Action Production
- Motion Graphic Design 1
- Digital Studio 2
- Story and Cinematography
- Compositing and Visual Effects 1

LEVEL 300

6 core / specialisation subjects and 2 electives:
- Digital Studio 3
- Motion Graphic Design 2
- Compositing and Visual Effects 2
- Portfolio Development
- Emerging Practice in Interaction Design
- Major Project in Motion Design (optional for students taking Motion Design Internship)
  OR
- Motion Design Internship (competitive entry)

ELECTIVES

- Character Modelling
- Character Animation 1
- Modelling and Visualisation
- Character Animation 2
- 3D Visualisation, Compositing and Effects
- Animation Production
- Interface Development 1
- Content and Technology Systems
- Interface Development 2
- Experience Design 1
- Interface Development 3
- Experience Design 2

Electives are subject to availability and may not be offered in all locations or during particular times.

COURSE DETAILS:

Provider: Billy Blue College of Design at Torrens University Australia
CRICOS course code 090300J

DURATION:
Full-time: 3 years
Full-time accelerated: 2 years
Part-time: 6 years max

DELIVERY:
Full-time Blended*
Part-time Blended*
*Blended - face to face on campus plus facilitated Online

LOCATION:
Sydney, Melbourne* and Brisbane*

FEE-HELP:
Available for eligible Australian students.
* subject to student demand
DIPLOMA OF
DIGITAL MEDIA
DESIGN

IF ALL THAT STUFF WE SAID WAY BACK IN THE INTRODUCTION TO THIS GUIDE ABOUT NOT KNOWING EXACTLY WHERE YOU WANT TO BE IN THE WORLD OF DIGITAL DESIGN REALLY RESONATED WITH YOU, DON’T PANIC.

This seven-month diploma lets you dip your toe in the pool, along with the rest of your foot. Relax, the water’s warm. Whaaaat? Noooo, we went to the toilet before we jumped in. Honestly! It’s just been sunny today, that’s all. Anywaaaay, this program offers a broad foundation in essential digital design skills and concepts including ideas generation, graphic design, 3D design, digital video, motion graphics, web and interactive design. You’ll graduate with direct design practice experience in animation, interaction design and motion design, and advanced dog-paddling.

DIVE INTO DIGITAL MEDIA

Use this course as a way to decide where to focus next. It’ll give you a better idea of which specialist digital media design degree to undertake, or as a deep-end ladder into a junior or entry-level role in a digital studio or production house.
ENTRY REQUIREMENTS:

General:
> Year 12 with minimum ATAR 56 or equivalent.

Special:
> Demonstrated ability to undertake study at this level: having prior industry/ work experience, and/or completed or partially completed subjects or courses of a degree, associate degree or diploma from an accredited institution; AND/OR
> Submission of a design portfolio (6-10 pieces of original creative work); AND/OR
> Students may be asked to undertake an interview

ENTRY REQUIREMENTS FOR OVERSEAS STUDENTS
> IELTS (Academic) score of 6.0 minimum or equivalent, with no skills band less than 5.5

WHAT SUBJECTS WILL YOU STUDY?
For subject descriptors, refer Diploma of Digital Media Design course page: billyblue.edu.au/courses

LEVEL 100
8 core subjects:
- Design Fundamentals
- Design Exploration
- Experience, Interface, Interaction
- Time, Space, Motion
- Drawing for concept development
- Interaction design
- Motion design
- 3D design and animation

COURSE DETAILS:
Provider: Billy Blue College of Design at Torrens University Australia
CRICOS course code 090304E

DURATION:
Full-time: 1 year
Full-time accelerated: 7 months
Part-time: 2 years max

DELIVERY:
Full-time Blended*
Part-time Blended*
*Blended - face to face on campus plus facilitated Online

LOCATION:
Sydney, Melbourne, Brisbane

FEE-HELP:
Available for eligible Australian students.
There are a lot of decisions to make when you’re an interior designer, and the first one is:

Take the first option, and your Commercial Interior degree will see you engaging with the theoretical and practical elements of commercial interiors – branding, lighting, sustainability and materiality.

You will discover how commercial interior design strategies are developed and assessed, exploring how commercial interiors can engage an audience.

You will learn how to make commercial environments a reality through documentation, contract management, professional design practice and cross-disciplinary interaction.
The second choice, a Residential Interior degree, sees you engage with the theoretical and practical elements of designing residential interiors. You’ll explore and respond to contemporary issues impacting residential interior design thinking such as our aging population, homelessness, evolving gender roles and definitions of family. You will unpack and understand frontier theory that informs the notion of home in both physical and virtual environments. You will make residential environments a reality through documentation, contract management, professional design practice and cross-disciplinary interaction.

And because we like options here at Billy Blue, you also have the option to study our Branded Environments degree. The branded environment is where designers take elements of a company’s brand to create vibrant and exciting expressions of the brand in a variety of applications. You’ll explore idea generation, (user) experience design that transcends digital platforms into physical environments, articulate creative solutions using a range of media and communication techniques, understand how to manage and uphold the integrity of a brand in 2D and 3D formats and design unique environments in response to brand challenges.

Whichever course you decide on, as a future-ready interior designer, new technologies and environmentally sustainable practices will be part of your learning. You will understand the impact of the selection of materiality, lighting, joinery, furniture and technology systems. Graduate with the valuable skills to create state-of-the-art commercial or residential interiors.

And maybe get on one of those TV shows about renovating.
BACHELOR OF INTERIOR DESIGN

RESIDENTIAL

THIS DEGREE SEES YOU ENGAGE WITH THE THEORETICAL AND PRACTICAL ELEMENTS OF DESIGNING RESIDENTIAL INTERIORS. YOU’LL EXPLORE AND RESPOND TO CONTEMPORARY ISSUES IMPACTING RESIDENTIAL INTERIOR DESIGN THINKING SUCH AS OUR AGING POPULATION, HOMELESSNESS, EVOLVING GENDER ROLES AND DEFINITIONS OF FAMILY.

You will unpack and understand frontier theory that informs the notion of home in both physical and virtual environments. You will make residential environments a reality through documentation, contract management, professional design practice and cross-disciplinary interaction.

If you already read the Bachelor of Interior Design (Commercial) write-up, this bit will sound familiar... because we’re committed to recycling at Billy Blue. New technologies and environmentally sustainable practices will be part of your learning. You will understand the impact of the selection of materiality, lighting, joinery, furniture and technology systems. Graduate with the valuable skills to create state-of-the art commercial residential interiors.

BUILD A PLACE TO LIVE

Obviously most of the job titles that come under this section are going to have words like “interior” and “designer” in them, but there’s also experiential design, aged care facilities design, residential furniture and joinery design, luxury private development design and homelessness solutions strategy. This discipline really runs the gamut, from penthouse to pavement.
ENTRY REQUIREMENTS

General:
> Year 12 with minimum ATAR 60 or equivalent.

Special:
> Demonstrated ability to undertake study at this level: having prior industry/work experience, and/or completed or partially completed subjects or courses of a degree, associate degree or diploma from an accredited institution; AND/OR
> Submission of a design portfolio (6-10 pieces of original creative work); AND/OR
> Students may be asked to undertake an interview.

ENTRY REQUIREMENTS FOR OVERSEAS STUDENTS

IELTS (Academic) score of 6.0 minimum or equivalent, with no skills band less than 5.5.

WHAT SUBJECTS WILL YOU STUDY?

For subject descriptors, refer Bachelor of Interior Design (Residential) course page: billyblue.edu.au/courses

LEVEL 100
8 core subjects:
- The Culture of Design
- Ideas and Innovation in Design
- Communication System in Design 1
- Interior Design Practice
- Environmental Design 1
- Scheduling Interiors 1
- Design Frameworks
- Systems and Documentation 1

LEVEL 200
8 core subjects:
- Digital Worlds
- Communication Systems in Design 2
- Design Systems and Planning
- Theories of Space and Place 1
- Environment Design 2: Residential
- Theories of Space and Place 2
- Scheduling Interiors 2: Residential
- Systems and Documentation 2: Residential

LEVEL 300
6 core / specialisation subjects and 2 electives:
- Emerging Design Technologies: Residential
- Environment Design 3: Residential
- Creative Thinking Process
- Systems and Documentation 3: Residential
- Systems and Documentation 4: Residential
- Portfolio unit + Industry experience

ELECTIVES

Students can broaden their curriculum with 2 elective subjects at Level 300 from other courses delivered by Torrens University Australia or Think Colleges, upon Head of Academic Studies approval.

COURSE DETAILS:

Provider: Billy Blue College of Design at Torrens University Australia

CRICOS course code 090302G

DURATION:
Full-time: 3 years
Full-time accelerated: 2 years
Part-time: 6 years max

DELIVERY:
Full-time Blended*
Part-time Blended*
*Blended - face to face on campus plus facilitated Online

LOCATION:
Sydney and Brisbane

FEE-HELP:
Available for eligible Australian students.
ENGAGE WITH THE THEORETICAL AND PRACTICAL ELEMENTS OF COMMERCIAL INTERIORS – BRANDING, LIGHTING, SUSTAINABILITY AND MATERIALITY – TO DISCOVER HOW DESIGN STRATEGIES ARE DEVELOPED AND ASSESSED IN THE ATTEMPT TO DRAW AN AUDIENCE.

You will learn how to make commercial environments a reality through documentation, contract management, professional design practice and cross-disciplinary interaction. There’s more to it than that, though, because we’re all about the future at Billy Blue. New technologies and environmentally sustainable practices will be part of your learning. You will understand the impact of the selection of materiality, lighting, joinery, furniture and technology systems. Graduate with the valuable skills to create state-of-the-art commercial interiors.

BUILD A PLACE TO SELL

From brand strategy to resort design to furniture specialisation, there are so many multifaceted careers to be carved from commercial interior design. Whether you end up crafting beautiful nightclub interiors, innovative workspaces or even virtual reality environments, you’ll have the opportunity to shape the future of commerce.
ENTRY REQUIREMENTS

General:
> Year 12 with minimum ATAR 60 or equivalent.

Special:
> Demonstrated ability to undertake study at this level: having prior industry/work experience, and/or completed or partially completed subjects or courses of a degree, associate degree or diploma from an accredited institution; AND/OR
> Submission of a design portfolio (6-10 pieces of original creative work); AND/OR
> Students may be asked to undertake an interview.

ENTRY REQUIREMENTS FOR OVERSEAS STUDENTS

IELTS (Academic) score of 6.0 minimum or equivalent, with no skills band less than 5.5.

WHAT SUBJECTS WILL YOU STUDY?

For subject descriptors, refer Bachelor of Interior Design (Commercial) course page: billyblue.edu.au/courses

LEVEL 100
8 core subjects:
- The Culture of Design
- Ideas and Innovation in Design
- Communication System in Design 1
- Interior Design Practice
- Environmental Design 1
- Scheduling Interiors 1
- Design Frameworks
- Systems and Documentation 1

LEVEL 200
8 core subjects:
- Digital Worlds
- Communication Systems in Design 2
- Design Systems and Planning
- Environment Design 2: Commercial
- Design Research
- Emerging Design Technologies: Commercial
- Brand Management
- Environment Design 3: Commercial

LEVEL 300
6 core / specialisation subjects and 2 electives:
- Environment Design 4: Commercial
- Systems and Documentation 2: Commercial
- Creative Thinking Process
- Scheduling Interiors 2: Commercial
- Systems and Documentation 3: Nominated
- Portfolio unit + Industry experience

ELECTIVES

Students can broaden their curriculum with 2 elective subjects from other Torrens University Australia or Think Colleges courses, upon Head of Academic Studies approval.

In Western Australia, the Bachelor of Interior Design (Commercial) is delivered by North Metropolitan TAFE, Perth on behalf of Billy Blue College of Design. The arrangement between Billy Blue College of Design and North Metropolitan TAFE ensures students receive an equivalent experience and learning outcomes. This course is governed by all policies and procedures of Torrens University Australia regardless of delivery location. The award of Bachelor of Interior Design (Commercial) is conferred by Torrens University Australia.

COURSE DETAILS:

Provider: Billy Blue College of Design at Torrens University Australia

CRICOS course code 090301G

DURATION:
Full-time: 3 years
Full-time accelerated: 2 years
Part-time: 6 years max

DELIVERY:
Full-time Blended*
Part-time Blended*
*Blended - face to face on campus plus facilitated Online

LOCATION:
Sydney, Melbourne, Brisbane and Perth

FEE-HELP:
Available for eligible Australian students.
INTERIOR DESIGN AND DECORATION

The Diploma of Interior Design and Decoration provides graduates with a theoretical and technical base of knowledge of general interior design and decoration principles and practice, along with an introduction to specialist areas within the interior design and decoration field, leading either to entry-level employment in the interior design and decoration sector or to further specialised design study at bachelor level.

And that, ladies and gentlemen, is how you break the Guinness World Record for most uses of the phrase “interior design and decoration” in a single paragraph.

DELVE DEEP INSIDE ID&D (YOU KNOW WHAT IT STANDS FOR)

Some people just know where to put a couch or why that rug’s going to look hideous on those floating floorboards. After this course, you’ll be one of them – which means you can start charging people for advice, whether that’s as part of an interior design firm or as a sole trader. A sole trader with the prettiest office in the city and an amazing collection of cat cushions.
ACADEMIC ENTRY REQUIREMENTS (ALL STUDENTS):
> Australian Year 12 or equivalent or higher qualification;

ADDITIONAL ENTRY REQUIREMENTS (ALL STUDENTS):
> Completion of a Design subject as part of Year 12 studies;
OR
> Submission of three examples of creative work demonstrating design skills to support learning at Diploma level.

SPECIAL ENTRY REQUIREMENTS:
Students not meeting the Academic Entry Requirements may demonstrate their ability to undertake study at this level by:

> Having prior industry / work experience, and / or completed or partially completed subjects or courses of a degree, associate degree or diploma from an accredited institution;
OR
> Submission of three examples of creative work plus a supporting 300 word personal statement.

GET INTO A CAREER AS:
- Interior Decorator (self-employed)
- Architectural sales representative for industry product
- Interior stylist
- In-house Interior Designer or Decorator for Design and Decoration consultancies
- In-house Interior Designer or Decorator for Furniture, furnishings and fabric suppliers
- In-house Interior Designer or Decorator for Furnishings departments of retail stores
- Shop fitters
- Soft furnishings consultant
- Visual merchandiser
- Events and Installation designer
- Real Estate home stager

CORE SUBJECTS
- Research and Academic Skills
- Design Process 1
- Graphic Communication
- Design Drawing
- Environment Design 1
- Product Knowledge
- Materials and Finishes
- Construction and CAD
- Interior Built Environment
- Commercial Design
- Professional Practice
- Work Integrated Learning

COURSE DETAILS:
Provider: Billy Blue College of Design at Torrens University Australia

DURATION:
Full-time: 1 year (3 trimesters)
Part-time: 2 years (6 trimesters)

DELIVERY:
Full-time Blended*
Part-time Blended*
Full-time Online
Part-time Online
*Blended - face to face on campus plus facilitated Online

LOCATION:
Sydney, Brisbane, Melbourne and Online

FEE-HELP:
Available for eligible Australian students.

This course is currently only offered to domestic students.
BRANDED ENVIRONMENTS ARE DESIGNED TO AMPLIFY THE RELATIONSHIP BETWEEN PRODUCT, SERVICE, BRAND AND END USER, IMPRESSING A MESSAGE UPON PEOPLE WHO COME IN CONTACT WITH THE BRAND PHYSICALLY AND/OR DIGITALLY.

It’s a space where designers take elements of a company’s identity – logos, colours, sound, imagery, textures and materials – to create vibrant and exciting expressions of the brand in a variety of applications. This course will see you explore idea generation and user-experience design that transcends digital platforms into physical environments, articulate creative solutions using a range of media and communication techniques, understand how to manage and uphold the integrity of a brand in 2D and 3D formats and design unique environments in response to brand challenges. Every trip to your local shopping centre or late-night drive-thru run will become research.

BRANDING – NOT JUST FOR CATTLE

Remember how we said we have heavy-hitting industry contacts? Welllll, Billy Blue industry partners that work with Branded Environments clients include Frost Design, The Distillery, The Great Indoors, Futurebrand, Pearshop, BrandCulture, DDB, Pearshop, Place Associates, Traffik and Workshopped. That’s like the 52-Pick Up of name-dropping.
ENTRY REQUIREMENTS

General:
> Year 12 with minimum ATAR 60 or equivalent.

Special:
> Demonstrated ability to undertake study at this level: having prior industry/work experience, and/or completed or partially completed subjects or courses of a degree, associate degree or diploma from an accredited institution; AND/OR
> Submission of a design portfolio (6-10 pieces of original creative work); AND/OR
> Students may be asked to undertake an interview.

WHAT SUBJECTS WILL YOU STUDY?

For subject descriptors, refer Bachelor of Branded Environments course page: billyblue.edu.au/courses

LEVEL 100
8 core subjects:
- Design Fundamentals
- Ideas and Innovation in Design
- Systems of Communication in Design 1
- Time, Space, Motion
- Interaction Design
- The Language of Type
- Ways of Seeing
- 3D Design and Animation

LEVEL 200
8 core subjects:
- Character Modelling
- Experience Design 1
- Design Systems and Planning
- Environment Design 2: Commercial
- Modelling and Visualisation
- Brand Management
- Environment Design 3: Commercial
- Typographic Systems

LEVEL 300
7 core / specialisation subjects and 1 elective:
- Creative Thinking Processes
- Systems and Documentation 2: Commercial
- Social Enterprise
- Major Project
- Business by Design
- Portfolio and Industry Experience
- Design in Practice for Environmental Design - group

1 x Elective* - Recommended:
- Experience Design 2

COURSE DETAILS:
Provider: Billy Blue College of Design at Torrens University Australia

DURATION:
Full-time: 3 years
Full-time accelerated: 2 years
Part-time: 6 years max

DELIVERY:
Full-time Blended*
Part-time Blended*
*Blended - face to face on campus plus facilitated Online

LOCATION:
Sydney, Melbourne* and Brisbane*

FEE-HELP:
Available for eligible Australian students.

*available from 2017
LIKE A SUPERHERO, YOU’LL HAVE TWO IDENTITIES WITH THIS COURSE OF STUDY: BY DAY YOU’LL BE ALL ABOUT THAT BUSINESS, WHILE AT NIGHT YOU’LL WEAR A CAPE TO DESIGN STUFF IN.

Our brand-new suite of design and business double degrees give you a flexible range of skills to explore different career options. The combination of a “safe”, traditional business degree and a design degree with your preferred specialisation (criminal-scaring masks) offers you the flexibility to pursue multiple paths upon graduation and gives you the skills, knowledge, and confidence to launch your own creative business or go after leading roles in established agencies. Plus you’ll be able to design your own costume and/or business cards!

MAKE DESIGN YOUR BUSINESS

Hand out those business cards to your classmates, because they’ll want to outsource all that stuff about expenditure and positioning to you. On the other side of the coin, being able to transition between creative and accounts in a traditional industry is a huge asset. Hybrid roles are the way of the future, and the double degree will equip you with the necessary know-how to be able to operate in a business-centric role like marketing, with the skill set to execute and manage creative requirements.
ENTRY REQUIREMENTS:
> Year 12 with minimum ATAR 60 or equivalent.

SPECIAL ENTRY REQUIREMENTS:
Demonstrated ability to undertake study at this level:
> Work experience, and/or other formal, informal or non-formal study attempted and/or completed, OR
> Design portfolio (6-10 pieces of original creative work)

COURSE DETAILS:
Provider: Billy Blue College of Design and APM College of Business and Communication at Torrens University Australia

DURATION:
Full-time: 4 years
Full-time accelerated: 3 years
Part-time: 8 years max

DELIVERY:
Full-time Mixed
Part-time Mixed

LOCATION:
Sydney, Melbourne* and Brisbane*

FEE-HELP:
Available for eligible Australian students.
* domestic students only

CRICOS COURSE CODES
- Bachelor of Business and Bachelor of Communication Design: 090257G, Sydney only
- Bachelor of Business and Bachelor of Branded Fashion: 090255J, Sydney only
- Bachelor of Business and Bachelor of Interiors (Commercial): 090260A, Sydney only
- Bachelor of Business and Bachelor of Digital Media (Interaction): 090258F, Sydney only
- Bachelor of Business and Bachelor of Interiors (Residential): 090262K, Sydney delivery only
- Bachelor of Business and Bachelor of Digital Media (3D Design & Animation): 090256G, Sydney only
- Bachelor of Business and Bachelor of Digital Media (Film and Video): 090259E, Sydney only

WHAT SUBJECTS WILL YOU STUDY?
- Managing in a Global Environment
- Introduction to HR Management and Leadership
- Research and Academic Skills
- Marketing Fundamentals
- Introduction to Business Accounting
- Project Management
- Economics
- Business and Law
- Research and Enquiry for Managers
- Consumer Behaviour
- Ethics and Sustainability
- Strategic Management
- Business Information Analysis
- Industry Consulting Project
- Brand and Product Management
- Digital Marketing
POST GRADUATE COURSES

MASTER OF DESIGN

This course is for those who want to dig deep into the rich soil of design – experienced creatives as well as professionals across various other industries.

Get your hands dirty; learn which rules apply and which ones don’t. Graduate with an impressive portfolio that’s sure to lead to work at the highest levels. This accelerated postgraduate program offers an exciting opportunity for advanced study in design and is built to engage designers, developers, technologists, programmers, artists and teachers to explore the convergent space between design, project management and business disciplines while creatively shaping technologies, systems and applications.

You already know what you want

You want to progress to senior roles within the design industry worldwide and become an advanced, entrepreneurial and a flexible creative thinker who can lead a team to bring a variety of design and system solutions to problems, don’t you? Yeah, you do.
ENTRY REQUIREMENTS:

> Completion of a Bachelor level degree or postgraduate study at an Australian university or equivalent from an overseas higher education provider AND
> Relevant professional experience;

OR

> Completion of postgraduate study in a field of design at an Australian university or equivalent from an overseas higher education provider;

OR

> A portfolio of relevant work from area(s) of expertise AND
> 3 letters of recommendation from relevant persons AND
> A selection interview.

COURSE STRUCTURE:

> To qualify for the degree of Master of Design the candidate must complete satisfactorily a program of study that comprises all core courses and four optional subjects. A combined total of 120 credit points is required, including a Capstone Project of 20 credit points.

> The Master of Design (Advanced) requires all core and 5 optional subjects, a combined total of 160 credit points to be completed which includes a Major Project of 40 credit points.

CORE SUBJECTS

- Design Identity
- Design Context
- Design Futures
- Social Enterprise
- Research & Innovation
- Design & Economies
- Capstone Project
- Major Project (Advanced)

ELECTIVE SUBJECTS

- Principles of Project Management
- Managing Information Systems/Technology Projects
- Management Information Systems
- Organisational Best Practice
- Management Perspectives
- Dynamic Leadership
- Sustainability in project, portfolio and program management
- Contracts and Procurement or any one other subject at the appropriate level approved by Course Director

COURSE DETAILS:

Provider: Billy Blue College of Design at Torrens University Australia

CRICOS course code: 086072F

DURATION:
- Master of Design -
  - Full-time: 1.5 years
  - Full-time accelerated: 1 year
  - Part-time: options available
- Master of Design (Advanced) -
  - Full-time: 2 years

DELIVERY:
- Full-time Blended*
  *Blended - face to face on campus plus facilitated Online

LOCATION:
- Sydney

FEE-HELP:
Available for eligible Australian students.
UX AND WEB DESIGN

THE WORLD OF DIGITAL DESIGN IS EVER EXPANDING, AND IT’S THE AREA TO GET INTO IF YOU’D LIKE TO FUTURE-PROOF YOUR CAREER.

Whether you are a qualified designer feeling the need to upgrade your skills, or just want to become more digitally savvy, this course is designed to extend your understanding of the design principles and user-experience testing associated with website design and development. Unlike short courses, this Graduate Certificate is eligible for FEE-HELP, and can be completed in as little as one 12-week trimester.

EXPERIENCE THE USER-EXPERIENCE EXPERIENCE

Add a string to your bow, a skill to your LinkedIn and a page to your portfolio. Beyond bragging rights, the knowledge contained in this certificate can be used to transform yourself into an information architect, interaction designer, online producer, user-experience designer, user-interface designer or web designer.
ENTRY REQUIREMENTS:
> Completion of a Bachelor-level degree or post-graduate study at an Australian university or equivalent from an overseas higher education provider, AND
> Relevant professional experience, OR
> Completion of postgraduate study in a field of design at an Australian university or equivalent from an overseas higher education provider, OR
> A portfolio of relevant work from area(s) of expertise, AND
> 3 letters of recommendation from relevant persons, AND
> A selection interview

WHAT SUBJECTS WILL YOU STUDY?
CORE SUBJECTS
- Interface Development
- User Experience Management and Systems
- User Experience Design
- Multi-Platform Experience Design

CAREER OUTCOMES:
- Information architect
- Interaction designer
- Online producer
- User experience designer
- User interface designer
- Web designer

COURSE DETAILS:
Provider: Billy Blue College of Design at Torrens University Australia
CRICOS course code: 090264G
DURATION:
Full-time: 1 trimester
Part-time options available (recommended option: two subjects per trimester = 2 trimesters)
DELIVERY:
Full-time Blended*
Part-time Blended*
Full-time Online
Part-time Online
*Blended - face to face on campus plus facilitated Online
LOCATION:
On-campus Sydney
Online: anywhere with one weekend workshop in Sydney, Brisbane and Melbourne per trimester
FEE-HELP:
Available for eligible Australian students.
HOW TO APPLY

WITHOUT EXAGGERATION, THE MOST AWESOME DECISION YOU’LL MAKE IN YOUR LIFE

Now you can jump straight into the application process. Contact one of our Course and Career Advisors – or ease any lingering doubts by popping into your local campus for an open day, tour or day-in-the-life workshop.

HOW DO I APPLY? GO TO www.billyblue.edu.au/apply

Once we receive your application, we’ll contact you to talk you through the process.

INTERNATIONAL STUDENTS

The Australian Department of Immigration and Border Protection considers each student visa application on their individual merits. Speak with your Agent or our admissions team to see if you need to start your visa application before or after paying a deposit for your course. You can also find information Online at www.immi.gov.au/students

The College will secure your place in the course and issue an Electronic Confirmation of Enrolment (eCOE).
GENERAL INFORMATION ON THE APPLICATION PROCESS THAT DIDN’T FIT ANYWHERE ELSE

There are plenty of opportunities throughout the year to join us. Just get in touch with one of the Course and Career Advisors, and they’ll give you a heads up on the upcoming intakes or check college website.

COURSE CREDITS

Course credit is available in recognition of related academic achievements and informal learning through related industry experience. Certified testamurs and academic transcripts are required from recognised institutions. Contact your Course and Career Advisor or Agent for an application form and details on the process.

Visit www.torrens.edu.au/about/policies for more info.

MODES OF STUDY AND ASSESSMENT

- METHODS
  The courses are offered via blended delivery – a mix of face-to-face and facilitated online study, which may include an industry-based work experience component. Assessment is through design projects, research projects, group work, presentations and written submissions.

- TUITION FEES
  Course fees are calculated each trimester based on your selected study load and are subject to change.

- LAPTOP POLICY
  You will be required to bring your own laptop to use at all campuses, and there are different hardware and software requirements for each course. Our campuses have been designed with laptop use in mind, so be assured there are ample charging stations as well as provisions for teaching and learning applications requiring greater processing power. Required laptop specifications can be provided to you by a Course and Career Advisor or by contacting Student Services on campus.
<table>
<thead>
<tr>
<th>Higher Education courses</th>
<th>Course intake dates for all</th>
<th>Duration</th>
<th>Estimated Course Fees¹</th>
<th>FEE-HELP</th>
<th>Course delivery</th>
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<td>- Interaction Design</td>
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<td>Part-time: 6 years maximum</td>
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<td>- Film and Video Design</td>
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<td></td>
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<td>Brisbane campus</td>
</tr>
<tr>
<td>Bachelor of Branded Environments</td>
<td></td>
<td>Full-time: 3 years</td>
<td>$60,864</td>
<td>Yes</td>
<td>Sydney campus</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Full-time accelerated: 2 years</td>
<td></td>
<td></td>
<td>Melbourne campus</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Part-time: 6 years maximum</td>
<td></td>
<td></td>
<td>Brisbane campus</td>
</tr>
<tr>
<td>Diploma of Design</td>
<td></td>
<td>Full-time: 12 weeks</td>
<td>$20,288</td>
<td>Yes</td>
<td>Sydney campus</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Part-time: 24 weeks</td>
<td></td>
<td></td>
<td>Melbourne campus</td>
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<td></td>
<td></td>
<td></td>
<td>Brisbane campus</td>
</tr>
<tr>
<td>Diploma of Digital Media Design</td>
<td></td>
<td>24-36 weeks full-time or 1-2 years part-time</td>
<td>$20,288</td>
<td>Yes</td>
<td>Sydney campus</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Melbourne campus</td>
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<td></td>
<td></td>
<td>Brisbane campus</td>
</tr>
<tr>
<td>Diploma of Graphic Design</td>
<td></td>
<td>1 year full-time or 2 years part-time</td>
<td>$19,500</td>
<td>Yes</td>
<td>Sydney campus</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Melbourne campus</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Brisbane campus Online</td>
</tr>
<tr>
<td>Diploma of Interior Design and Decoration</td>
<td></td>
<td>1 year full-time or 2 years part-time</td>
<td>$19,500</td>
<td>Yes</td>
<td>Sydney campus</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Melbourne campus</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Brisbane campus Online</td>
</tr>
<tr>
<td>Graduate Certificate in UX and Web Design</td>
<td></td>
<td>12 weeks full-time</td>
<td>$11,100</td>
<td>Yes</td>
<td>Sydney campus Online</td>
</tr>
<tr>
<td></td>
<td></td>
<td>24 weeks part-time</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Master of Design</td>
<td></td>
<td>1.5 years full-time</td>
<td>$33,300</td>
<td>Yes</td>
<td>Sydney campus</td>
</tr>
<tr>
<td></td>
<td></td>
<td>1 year full-time accelerated</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Part-time options available</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Master of Design (Advanced)</td>
<td></td>
<td>2 years full-time</td>
<td>$36,000</td>
<td>Yes</td>
<td>Sydney campus</td>
</tr>
</tbody>
</table>

Please note:
- Billy Blue College of Design is closed on public holidays in 2017: 1 January, 26 January, 14 March (Melbourne only), 25-28 March, 25 April, 13 June, 3 October (Sydney and Brisbane only), 1 November (Melbourne only), 25-27 December.
- Students may require an art kit for their studies. The list of required supplies can be obtained from the college and will recommend a number of suppliers where they may be available.

¹ The above course fee estimate is based on the pricing for the 2016 commencing year. Course dates and fees are subject to change without notice. Whilst complete course fees are accurate, the trimester breakdown of fees is subject to change as fees are charged by subject, and subject load can vary from trimester to trimester. Please check final trimester fees due on your invoice when you receive it.

CONTACT US

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Web: www.billyblue.edu.au

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Web: www.billyblue.edu.au

**Brisbane Campus**
90 Bowen Terrace,
Fortitude Valley, QLD, 4006
Phone: 07 3270 1000
Email: info@billyblue.edu.au
Web: www.billyblue.edu.au
For the purposes of this prospectus you are defined as an “Australian student” if you are:

- An Australian citizen; or
- An Australian permanent resident; or
- An Australian on a Humanitarian visa; or
- A New Zealand citizen.

If none of the Australian student criteria above apply to you, then you are considered an international student.

Eligible students have access to the Australian Government’s FEE-HELP loan scheme for Higher Education Degree courses. FEE-HELP can assist you in paying for all, or part of, your tuition fees. Repayments commence via the tax system once your income rises above a minimum threshold ($54,869 in 2016-17). Just like with any other debt, a FEE-HELP debt is a real debt that impacts your credit rating. To find out more about FEE-HELP, call us on 1300 851 245 or talk to your Course and Career Advisor.

Before entering a contract with Billy Blue College of Design, overseas students should read the ESOS framework available at: internationaleducation.gov.au

The Department of Education regulates the education and training sector’s involvement with overseas students studying in Australia on student visas. It does this through the Education Services for Overseas Students legislative framework. This protects Australia’s reputation for delivering quality education services and the interests of overseas students, by setting minimum standards and providing tuition and financial assurance.

The legislation mandates a nationally consistent approach to registering education providers so that the quality of the tuition, and care of students, remains high. The professionalism and integrity of the industry is further strengthened by the ESOS legislation’s interface with immigration law. This imposes visa related reporting requirements on both students and providers.

Our experienced team ensures that academic issues are dealt with and that students are supported in their learning.

For information on living in Australia, including indicative costs of living and accommodation options please visit www.torrens.edu.au/studying/international-students

School-aged dependents accompanying you to Australia are required to pay full fees if they are enrolled in either a government or non-government school.
If you would like more information on any of the material presented in this course guide, please visit our website or contact one of our course and career advisors.