

**Bachelor of Business + Bachelor of Communication Design**  
090257G

*ATAR profile for those offered places wholly or partly on the basis of ATAR in [\[Trimester 2 2017\]](#)*

(ATAR-based offers only, across all offer rounds)	ATAR (OP in QLD) (Excluding adjustment factors)	Selection Rank (ATAR/OP plus any adjustment factors)
Highest rank to receive an offer *	LP	-
75 <sup>th</sup> percentile rank to receive an offer #	NP	-
Median rank to receive an offer #	NP	-
25 <sup>th</sup> percentile rank to receive an offer #	NP	-
Lowest rank to receive an offer *	LP	-

Notes: \* L/N – indicates low numbers if less than 5 ATAR-based offers made  
# N/P – indicates figure is not published if less than 25 ATAR-based offers made

**Student profile**

The table below gives an indication of the likely peer cohort for new students at the institution. It provides data on students that commenced undergraduate study and passed the census date in the most relevant recent intake period for which data are available, including those admitted through all offer rounds and international students studying in Australia

Applicant background	Trimester 2, 2017	
	Number of students	Percentage of all students
(A) Higher education study (includes a bridging or enabling course)	284	20%
(B) Vocational education and training (VET) study	428	31%
(C) Recent secondary education:		
• Admitted solely on the basis of ATAR (regardless of whether this includes the impact of adjustment factors such as equity or subject bonus points)	49	3%
• Admitted where both ATAR and additional criteria were considered (e.g. portfolio, audition, extra test, early offer conditional on minimum ATAR)	N/A	N/A
• Admitted on the basis of other criteria only and ATAR was <i>not</i> a factor (e.g. special consideration, audition alone, schools recommendation scheme with no minimum ATAR requirement)	30	2%
(D) Work and life experience (Admitted on the basis of previous achievement other than the above)	65	4%
International students	514	39%
<i>All students</i>	<i>1370</i>	<i>100.0%</i>

Notes: L/N - Low numbers: the number of students is less than 5.  
N/A - Data not available for this item.  
N/P – Not published: the number is hidden to prevent calculation of numbers in cells with less than 5 students.