

Adobe CC Basic

LECTURER	Suzanne Keating
DURATION	Mid-week days: 10am - 4pm, Mid-week evenings: 6-9pm, Saturdays: 9:30am-3:30pm
FEE	\$792
VENUE	Billy Blue College of Design, 46-52 Mountain Street, Ultimo, NSW 2007
WEBSITE	www.billyblue.edu.au
COURSE OUTLINE	<p>The course is hands-on. It is based on a design brief set by the lecturer, so you will:</p> <ul style="list-style-type: none">• explore how the applications within Creative Cloud interact with each other• get to know the interface and learn how to customise Creative Cloud to your liking• work through the core tools and functions of each of the three software applications, Photoshop, Illustrator and InDesign• become comfortable with some of the concepts of graphic design and the basic aspects of printing
WHO SHOULD ATTEND	Adobe Creative Cloud – InDesign, Illustrator and Photoshop - provides the most comprehensive graphic, photo editing and design environment. Learn how to use the industry's essential tools for design, digital and print production, and combine them to improve and extend your creative output. You'll gain a good working knowledge of each of the packages and become adept at using them together.
PREREQUISITES	No previous knowledge of or experience using Creative Cloud is required. Basic computer/internet skills with PC or Mac are essential. We will be using Macs, but using the Creative Cloud package is almost exactly the same on PC and Mac and your lecturer knows both.
LECTURER'S BIOGRAPHY	Through an extensive freelance design career, Suzanne has experience with Print and Digital Media, Corporate Identity, Packaging, Illustration, Book Publishing, and Web design. She has worked across a gamut of organisations both large and small and has had the opportunity to master and perfect her skills with Photoshop, Illustrator and InDesign. These days her focus is about passing on that knowledge and educating others working as designers, instructors and art directors as well as lecturers at Billy Blue.

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COURSE CONTENT

PHOTOSHOP

- understand resolution, pixel depth and colour modes
- making Selections and creating basic masks
- retouching images – tonal arrangement, colour balance
- using the healing brush and clone tools

ILLUSTRATOR

- learn the tool bar, options palette and how to work within Illustrator
- shapes, colours, gradients
- freehand drawing – the pencil and brush
- using the Pen tool to draw – hand tracing and accuracy
- work with and manage colour

INDESIGN

- understand page layout
- placing text and graphics
- text wrapping
- creating documents with bleed and understanding print ready documents
- creating a print ready PDF

ACROBAT

- using Acrobat for presentations

COURSE OUTCOMES

At the end of this course you will be able to:

- use Illustrator, Photoshop and InDesign with confidence
- clean up, modify and enhance images in Photoshop
- bring text, logos and images into InDesign to create business cards, flyers and multi-page documents
- create print-ready PDF documents for digital and offset printers
- build presentation slideshows

CONTACT

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