

Adobe CC Intermediate

LECTURER	Désirée DeKlerk
DURATION	Mid-week days: 10am - 4pm, Mid-week evenings: 6-9pm, Saturdays: 9:30am-3:30pm
FEE	\$792
VENUE	Billy Blue College of Design, 46-52 Mountain Street, Ultimo, NSW 2007
WEBSITE	www.billyblue.edu.au
COURSE OUTLINE	Billy Blue's Adobe Creative Cloud Intermediate is a great course to get to know the deeper tricks and tips within Illustrator, Photoshop and InDesign. It's all hands-on, but there's no design brief given so more content is covered to get you using Creative Cloud to its full potential.
WHO SHOULD ATTEND	<ul style="list-style-type: none">• You're already using Creative Cloud but want to learn some of the hidden tricks with the core applications• You want to become more confident and faster with Creative Cloud• You want to develop a more efficient workflow
PREREQUISITES	This is not a course for beginners. If you have completed the Billy Blue Adobe Creative Cloud Basic course you will be fine; if not then you should be comfortable working with the base tools in each of Adobe Illustrator, Photoshop and InDesign (the pen tool in Illustrator for example), on either Mac or PC.
LECTURER'S BIOGRAPHY	<p>As designer and teacher, Désirée DeKlerk has been working internationally as a visual communicator since 1978, creating and presenting courses that illuminate these skills in her students. She's been lecturing in graphic design and visual communications at Billy Blue since 2004.</p> <p>Amongst others, she has designed for: The Australian Museum, Heineken, Doubleday Book Publishers, Hanimex, and the Total Design Bureau in Amsterdam. Désirée has created fabrics and unique wearable art pieces for dancers and celebrities. She has published a book of graphic symbology, embodying profound philosophical concepts, and now creates her own design projects.</p>

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COURSE CONTENT

We'll start with revision of the core elements and functions of Illustrator, Photoshop and InDesign. Then we'll move further into the applications to gain mastery of the advanced functions.

ILLUSTRATOR

- Tools, Tools, Tools
- Layers – professional approach
- Live trace and Live Paint - streamlining your workflow from hand-drawn Illustration, to Finished Art
- transforming objects - Envelope distort, warp tools, free transform and using Effects
- raster effects - pros and cons in relation to the print process
- Blend Tool and Gradient Mesh
- Paintbrushes - Calligraphic, Art, Pattern brushes and effective use of Wacom tablet
- clipping masks, compound masks, pathfinder and the direct selection tool
- text manipulation, stylesheets, text-flow, text-wrapping, type manipulation
- editing document colour using Live Colour
- working with Photoshop files

PHOTOSHOP

- using the clone, healing brush, and blend tools for retouching photos
- adjustment layers
- tools – important attributes
- true resolution – what is it?
- selections – adding, subtracting & Magic Wand
- deep etching methods – Pen and Mask
- channels / masks / selections / paths
- sharpening (unsharp mask) – dos & don'ts
- efficient removal of dust & scratches, the professional way
- colour correction techniques – replace colour, selective colour
- advanced Deep etching – hair, etc
- smart objects - a powerful, often unknown, feature of Creative Suite
- consistent colour reproduction

INDESIGN

- display Settings – efficiency
- customising the InDesign interface
- transparency & effects

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- Stylesheets & Nested Styles
- multiple Master Pages
- Auto Page Numbering features
- Auto Text-flow
- text-wrapping - using Photoshop paths and Alpha channels
- Tables in InDesign
- Find/Change functions
- utilising Photoshop files - Layer Comps
- interactivity - buttons, hyperlinks and bookmarks
- XML and XHTML - exporting for web use, importing XML
- using Master Stylesheets and pages to synchronise long documents
- Ink Manager
- Output Preview
- PDF export – advanced options
- Pre-flight & Package tools

ACROBAT

- using Acrobat Distiller
- creating PDF Files – Press-ready vs Web-ready
- Photoshop PDF
- optimisation
- combining single PDFs
- adding interactivity and Media to PDFs
- Commenting & Notation
- print technique – outputting separations, ink manager, overprint and
- pre-flight checks

N.B. Course focus can change depending on the requirements of the class. Where possible, request topics will be included.

CONTACT

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