Introduction to Fashion Illustration - Female

LECTURER  Eric Hagen

DURATION  4 Saturdays: 10am-12pm & 1–3pm

FEE  $792

VENUE  Billy Blue College of Design, 46-52 Mountain Street, Ultimo 2007

WEBSITE  www.billyblue.edu.au

COURSE OUTLINE  In this introductory course you will learn how to use a range of techniques to capture inspiration and communicate through fashion illustration so as to demonstrate key elements of fashion design.

WHO SHOULD ATTEND  This short course is aimed at individuals who have a passion for drawing and fashion.

PREREQUISITES  Applicants should have good basic life drawing skills.

WHAT TO BRING  A tools list will be provided and participants supply/bring their own drawing material.

LECTURER’S BIOGRAPHY  The course is taught by Eric Hagen who has taught drawing to fashion designers for more than 30 years. He has a Masters of Design from the Royal College of Art, London and is an expert in female and male fashion design specialising in the art of fashion illustration by hand. Eric has worked as a fashion designer in both Sydney and London and has lectured in fashion illustration at the Sydney College of Arts and UTS before joining Billy Blue.
Introduction to Fashion Illustration - Female

COURSE CONTENT

Day 1, 10am – 12pm: Introduction and approach to the course content
- Experimentation with Line Drawing - series of exercises
- Mark making
- Understanding of tone, expression within line
- Exercises in expressing line
- Experimentation through the use of black ink
- Understanding line and shade through the expressions of black and white
- Exercises in exploring tonal value

Day 1, 1pm – 3pm
- Introduction to the female fashion figure
- Understanding the basic proportions of the fashion figure
- Outlining basic proportions of the female fashion figure
- Continuation of the introduction of the fashion figure using black ink
- Looking at proportion of tonal value through the expression of black ink wash
- As set of exercises and demos with the introduction of texture through line and shade

Day 2, 10am – 12pm
- Introduction of colour
- Introduction to oil pastels/black pencil

Day 2, 1pm – 3pm
- Introduction to chalk pastels
- A variety of ways of how to use chalk pastels plus colour pencils
- Emphasis on a softer rendering outcome
Introduction to Fashion Illustration - Female

Day 3, 10am – 12pm
• Introduction to Gouache plus colour pencils
• Looking at various techniques using this wet medium
• Winter theme with emphasis on a heavier rendering technique

Day 3, 1pm – 3pm
• Continuation of the medium gouache plus colour pencils/chalk pastels
• Summer/Evening theme softer approach

Day 4, 10am – 12pm
• Introduction to coloured inks
• Experimental technique

Day 4, 1pm – 3pm: Fashion Female Model
Through a series of nine fashion poses from the live model with mixture of mediums you will be able to experience movement of cloth, textures and styling bringing together this amazing art of fashion illustration.

COURSE OUTCOMES
The outcome of the course is a series of fashion illustrations that can be used as framed artwork for private or commercial environments.

CONTACT
Studio Sessions
T: 02 9492 3297
E: studiosessions@billyblue.edu.au
W: www.billyblue.edu.au