

## WordPress Basic

LECTURER	Mark Gorski
DURATION	Mid-week days: 10am - 4pm, Mid-week evenings: 6-9pm, Saturdays: 9:30am-3:30pm
FEE	\$286
VENUE	Billy Blue College of Design, 46-52 Mountain Street, Ultimo, NSW 2007
WEBSITE	<a href="http://www.billyblue.edu.au">www.billyblue.edu.au</a>
COURSE OUTLINE	WordPress is the industry-leading content management system used for small to large websites. You'll setup your own website on Wordpress.com and be shown how it works, step by step, so you'll have the skills and confidence to manage and maintain it yourself.
WHO SHOULD ATTEND	Anyone wanting to quickly setup a WordPress website for themselves or their clients. Anyone who has been put in charge of managing an existing WordPress website.
PREREQUISITES	Basic Computer/Internet skills with PC or Mac.
WHAT TO BRING	USB, pen and notepad.
LECTURER'S BIOGRAPHY	<p>Mark Gorski is a Sydney-based web developer. He brings global experience having worked in both Europe and Australia for clients across the world.</p> <p>Mark is a versatile communicator, utilising both electronic and traditional media for his clients. He has developed HTML and Flash based websites for clients such as Pepsi, Xbox, Sunsilk and IKEA. These days Mark keeps busy working on new media projects, such as Interactive games for both online and mobile markets.</p>

## WordPress Basic

### COURSE CONTENT

The content covers the steps required to setup a WordPress website from scratch. If you already have an idea for your website please bring along any image and text files you have so we can use them on your WordPress site.

#### Overview

- Introducing WordPress
- What you can and can't do on the free Wordpress.com hosted platform

#### Setup

- Setting up your own \*.wordpress.com sub-domain
- Creating your website homepage
  - Adding, text format, text styles
  - Working with lists
  - Adding horizontal rules
  - Check spelling
  - Using the Media Library: adding and managing images
  - Linking from text and images
- Using themes and the CSS editor to customise your website design
- Creating pages and posts
- Using tags and categories
- Adding and managing users

#### Content

- Publishing work-flow
- Using the HTML editor
- Creating optimised Images for your site

#### Management

- Setting permissions for comments and other aspects of your site

NB: The focus of the course can change depending on the requirements of the class. Where possible, request topics will be included.

# STUDIO SESSIONS



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### COURSE OUTCOMES

At the end of this course you will be able to:

- Understand the differences between WordPress.com and WordPress.org
- Setup a new WordPress website
- Add pages with images and text to your WordPress website
- Use themes to change the look of your WordPress website
- Maintain your WordPress website and utilise its publishing work-flow features
- Manage your user permissions and access levels to allow contributors and editors to help grow your Website content

### CONTACT

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