Adobe CC Advanced

LECTURER
Désirée DeKlerk

DURATION
3 consecutive days: 10am - 4pm, or 3 Saturdays: 9:30am-3:30pm

VENUE
Billy Blue College of Design, 46-52 Mountain Street, Ultimo, NSW 2007

WEBSITE
www.billyblue.edu.au

COURSE OUTLINE
So you know how to get around the Creative Cloud, but not exactly sure how to turn out great design solutions in quick time? Billy Blue’s Adobe CC Advanced is a great way to learn how to make the most of the powerful tools in Photoshop, Illustrator and InDesign so you can creatively produce exciting design solutions within tight timelines.

WHO SHOULD ATTEND
• You’re already using Creative Cloud at Intermediate/Advanced level but want to become more confident in knowing which tools, sequences, combinations and techniques to use to produce fabulous effects
• You want to become familiar with creative techniques that offer all kinds of possibilities for experimentation and that extra visual edge
• You want to develop more creative design thinking and solutions quickly and effectively using Creative Cloud

PREREQUISITES
This course does not show you how the software tools work, it shows you how to increase your creative capacity by combining features and functions you already work with. So you should have completed the Billy Blue Adobe Creative Cloud Intermediate course or be very comfortable working with Adobe Illustrator, Photoshop and InDesign CC to an intermediate level on either Mac or PC.

LECTURER’S BIOGRAPHY
As designer and teacher, Désirée DeKlerk has been working internationally as a visual communicator since 1978, creating and presenting courses that illuminate these skills in her students. She’s been lecturing in graphic design at Billy Blue since 2004.

Desiree has designed for: The Australian Museum, Heineken, Doubleday Book Publishers, Hanimex, and the Total Design Bureau in Amsterdam. She has created fabrics and unique wearable art pieces for dancers and celebrities. Desiree has published a book of graphic symbology and now creates her own design projects.
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COURSE CONTENT

We’ll focus on several specific creative aspects by exploring a range of techniques within CC, leading to creatively successful results. Including how to:

PHOTOSHOP

- Take a portrait and replace the person’s image with text
- Put artwork onto fabric, like T-Shirts, hats, bags
- Remove elements from a photograph using cover-up layers and the new live brush preview for the Clone Stamp
- Wrap text around an object to create a cool effect
- Create Shiny Calligraphy Text Effect
- Make Unrealistic Things Look Possible
- Mask liquids
- Create a 3D card
- Protect your images without being obtrusive using subtle watermarking
- Look at panorama alignment problems and explore various strategies for fixing them
- Extend Depth of Field with Auto-Blend Layers

ILLUSTRATOR

- Make a realistic Coffee Stain Design – Illustrator and Photoshop
- Create a Diamond Plating Effect – Illustrator and Photoshop
- Design in Photoshop Using Patterns from Illustrator
- Create cool logos
- Create a Custom Realistic Art Brush
- Create a 3D pie chart to represent your data
- Take a photograph and create a themed bar graph
- Create a Swirly Border Design
- Experiment with the Gradient Mesh tool to create a bevel and emboss look
- Create a 3D effect using simple 2D art
- Experiment with Live Color options to add new life to complex artwork
- Create a street sign using the Mesh Tool and 3D Effect
- Using the Glyphs to create illustrations
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INDESIGN

- Make two colours look like so much more
- Design a professional event poster
- Fast, Effective Layout
- Create and edit custom text underlines
- Design a Business Card
- Design and transform an Invitation into any kind of card you'd like
- Create an interactive portfolio
- Design a Magazine Cover
- Tips on using Guides
- Magazine Design 1, 2 & 3

N.B. Course focus can change depending on the requirements of the class. Where possible, request topics will be included.

CONTACT

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